

Vermont Public Health Sub-Committee Meeting Minutes—September 9, 2021

Tom Nolasco calls to order meeting at 11:08 am.

Attendees

Advisory Committee Members:

- Dr. Mark Levine
- Tim Wessel
- Ingrid Jonas

VT Cannabis Board:

- Julie Hulburt
- James Pepper
- David Scherr
- Nellie Marvel

NACB:

- Tom Nolasco
- Gina Kranwinkel
- Mark Gorman
- Deneka Scott

Tom Nolasco, from National Association of Cannabis Businesses (NACB), made introductions to Advisory Committee members. Mark Gorman and Deneka Scott, also from NACB, will be heading this subcommittee and introduced themselves.

Introductions were made by Advisory Committee members: Dr. Mark Levine, Tim Wessel & Ingrid Jonas.

Public Comments were noted and are provided on the ‘discussion guide.’ Members of the Vermont public were notified how to submit comments via the [CCB website](#). Public Comments regarding Public Health have been received and provided to committee members. It was noted that the attending public will be allowed to comment during the last ten minutes of this Public Health meeting. The CCB will also hear public comments during their Friday meetings.

The Sub-Committee moves on to the discussion guide/deck shared on screen and reviewed the “Advertising” areas of Act 164 and 62.

The NACB Sub-Committee moderators Mark Gorman and Deneka Scott shared starting considerations for ensuring advertising and marketing compliance (advertising guidelines examples, retail point of sale safety information flyer language, draft a health warning label, etc).

Notable comment(s):

*Dr. Levine- It would be helpful to see examples.

*Tim Wessel- ‘a warning that cannabis possession is illegal under federal law’ is a ‘zinger’ and should be further explored.

*Tim Wessel- was interested in further exploring “no health claims” and what that looks like.

Suggested next steps: draft language development around health warning labels, medicinal cannabis (distinguish between adult-use and medicinal), general disclosure(s) for advertising

Notable Comment(s) Summarized:

*Dr. Levine- expressed that when looking at ingredients it is hard to just use cannabis or marijuana when looking at health claims as then it starts getting down to all ingredients. Many products can be bought now that are presumable free of THC but have other ingredients (that have claims for curing ailments). Wanting to determine how granular in the looking at that or just using generic terms like cannabis and marijuana.

The Sub-Committee moderators noted “it’s your recommendations that we will put forth” for the CCB to consider.

Public Comment Period:

Tom Nolasco opened the floor for public comment at 11:50AM and reminded members of the public that they can submit comment via in the room (if in attendance) or can submit in writing to:

<https://ccb.vermont.gov/form/publicinputform>

Julie Hulburd noted that are no attendees wished to express any public comments.

Adjournment:

Following closing the public comment period, Tom Nolasco asked for a motion to adjourn. Tim Wessel served as second to the motion. Meeting is adjourned at 11:55 am.

Next Public Health Sub-Committee meeting is Monday, September 13 at 11 am ET.

Minutes recorded by Deneka Scott/Meggan Hau.