

Vermont Public Health Sub-Committee Meeting Minutes—September 20, 2021

Attendees

Advisory Committee Members:

- Ingrid Jonas
- Dr. Mark Levine
- Tim Wessel
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VT Cannabis Board:

- Julie Hulburd
- Nellie Marvel

NACB:

- Gina Kranwinkel
- Mark Gorman
- Deneka Scott

Minutes recorded by Deneka Scott.

NACB Sub-Committee moderator Deneka Scott started the meeting by sharing the discussion guide on screen. She started by reviewing the milestone of October 20 at which time the sub-committee will forward recommendations.

During the review of warnings and warning symbols (which were shown in two separate documents online), several considerations and one material update were put forth by the sub-committee members:

1. Use of the word cannabis – Many examples interchangeably used the word cannabis and marijuana. The statute requires use of the word cannabis which was changed in all instances.
2. Update to example warning symbol – the warning symbol most broadly supported by subcommittee members is the ME/MA warning symbol. The sub-committee requested the cannabis leaf to be changed to a more “realistic” leaf. Additionally, the sub-committee reminded they would like to see an example of the warning symbol in yellow and red. As this does not currently exist in any U.S. based warning symbols the advisors have reviewed, and the advisor noted this would require outside graphic assistance to provide.
3. Warning Language – the sub-committee again expressed the need to protect children and to place greater emphasis on the harms (of cannabis) for pregnant and/or breastfeeding women.
4. Paragraph warning language – the sub-committee expressed they wanted to see the paragraph in bullet form. The advisors noted this would be provided. Board member Julie Hulburd suggested using a QR code to provide consumers more information about the products. It was also noted that consumers are familiar with QR codes as many restaurants are using them in lieu of paper menus.
5. Sub-committee members expressed concern that this process may be moving faster than they can thoughtfully review the materials and provide recommendations.
6. The advisors noted they would provide a streamlined document of warning languages, of which the sub-committee can review and edit along with providing updated warning symbols (per instruction)

7. The advisors noted packaging and labeling would begin on Monday, September 27. It was also noted that this would provide the sub-committee visual graphics that may help drive the final languages for warning and what warning symbols may look like on a package.
8. Advisory Committee member Dr. Mark Levine asked if there is any data on how impactful these warning labels are. The advisors noted they did

Deneka Scott opened the floor for public comment at 11: 50AM.

There were no public comments this week to review. Members of the Vermont public were notified how to submit comments via the [CCB website](#).

Adjournment:

Following closing the public comment period, Subcommittee adviser Mark Gorman closed the meeting at 11:55 am.

Next Public Health Sub-Committee meeting is Thursday, September 23 at 11 am ET.