

### **Hazards and Claims**

Omar A. Oyarzabal, Ph.D.
Safe Food Team, LLC
South Burlington

## **Food or Dietary Supplement?**

- Food ingredients from hemp are limited, and will probably be for some time
- The use of hemp-derived ingredients in dietary supplement formulations is increasing
- Two different regulatory landscapes, yet based on old regulations that target prevention of:
  - Adulteration
  - Misbranding

### A Careful Choice of Words on Labels

- Most product from seeds are finding a niche in the food and dietary supplement market
  - Dehulled hemp seed, seed oil
- Hemp-infused edibles are more complicated
  - Prove that practices include safety measures
  - Unique hazards: Clostridium botulinum
- Are the products really <u>infusions</u>?

## **These Are Infusions**



### Clostridium botulinum

### **Shelf-Stable Products**

- Infused oils, butters, tinctures, etc.
- Evaluation of the formulation and process (*C. botulinum*)

Water activity / Temperature



pH / Temperature



# **Packaging and Labeling**

- Product packaging and labeling are heavily regulated areas of the cannabis industry
  - Safety and Claims!
- A complicated scenario because some states allows for "intrastate" sales of these products
- How will food products be labeled?
- What will be the guidelines from FDA?

### Safety

Summitt Labs Issues Voluntary Nationwide Recall of KORE ORGANIC Watermelon CBD Oil Due to High Lead Results

COMPANY ANNOUNCEMENT

# Summitt Labs Issues Voluntary Nationwide Recall of KORE ORGANIC Watermelon CBD Oil Due to High Lead Results

When a company announces a recall, market withdrawal, or safety alert, the FDA posts the company's announcement as a public service.

FDA does not endorse either the product or the company.

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#### **Summary**

**Product Description:** 

 Company Announcement Date:
 July 28, 2020

 FDA Publish Date:
 July 28, 2020

 Product Type:
 Drugs

 Reason for Announcement:
 Contains lead

 Company Name:
 Summitt Labs

 Brand Name:
 KORE ORGANIC

#### **Company Announcement**

UPDATED 7-28-20 TO CORRECT LOT# & BATCH# — Tampa, Florida; Summitt Labs is voluntarily recalling Lot #730 Batch #Ko18 of KORE ORGANIC Watermelon CBD Oil Tincture, 30 ml bottle, 15mg 45ox to the consumer level. The Florida Department of Agriculture and Consumer Services tested a random sample and found the product to

Watermelon CBD oil tincture

### Content current as of: 07/28/2020

#### Regulated Product(s)

Drugs

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### **Safety**

Federal officials seize adulterated dietary supplements from Life Rising Corporation due to poor manufacturing practices

FDA NEWS RELEASE

# Federal officials seize adulterated dietary supplements from Life Rising Corporation due to poor manufacturing practices



**⊙** More Press Announcements

Press Announcements

For Immediate Release: June 14, 2019

At the request of the U.S. Food and Drug Administration, U.S. Marshals seized more than 300,000 containers of dietary supplements, including tablets, capsules, and teas from Life Rising Corporation. The seized goods, which were held by Life Rising or manufactured in the company's facility located in Willowbrook, Ill., consisted of more than 500 products bearing brand names Life Rising, Holicare, or HopeStream, and are valued at approximately \$3.5 million. The U.S. District Court for the Northern District of Illinois determined there was probable cause that the company prepared, packed, and/or held dietary supplements under conditions that do not conform to the dietary supplement current good manufacturing practice (CGMP) requirements.

"This seizure underscores the agency's commitment to taking aggressive action when manufacturers distribute adulterated dietary supplements that have the potential to put consumers at risk," said Melinda K. Plaisier, the FDA's Associate Commissioner for Regulatory Affairs. "The FDA has a variety of enforcement tools at its disposal, and when products don't comply with FDA regulations, we will not hesitate to take appropriate action."

The FDA inspection at Life Rising found that its dietary supplements were prepared, packed, and/or held under conditions that violated CGMP regulations. Among other observed deficiencies, the company failed to establish product specifications for the identity, purity, strength, and composition of each finished batch of dietary supplement,

Content current as of:

06/14/2019

Regulated Product(s)
Dietary Supplements

Topic(s)

Criminal Acts & Fraud

Follow FDA

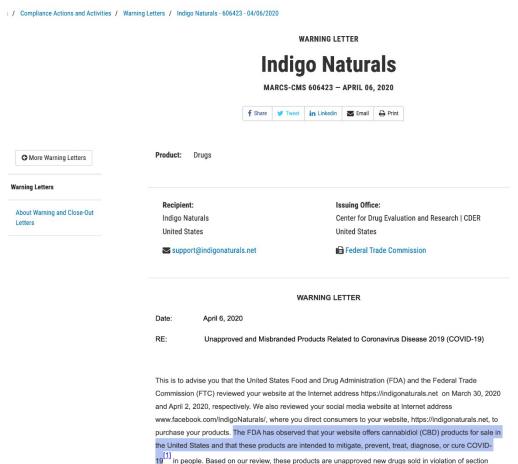
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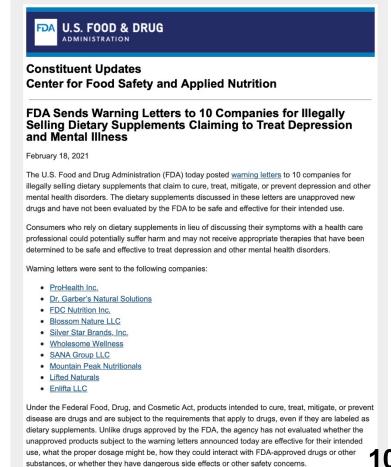
## "Misleading" Claims

- Moving into "clean labels"
- Remove "questionable" statements or claims from labels
- Consult, wait

### Consequences of "Misleading" Claims

...The FDA has observed that your website offers cannabidiol (CBD) products for sale in the United States and that these products are intended to mitigate, prevent, treat, diagnose, or cure COVID-19





# **Testing Needs**

- Driven by states
  - Usually related to microbial loads of dried biomass, pesticides residues and heavy metal levels
- Driven by assessing potency of products
  - Extraction (making isolates), storage, etc.
- Driven by product formulations and processing conditions
  - Safety, pathogens, microbial loads (indicators of process control)
- Stringent set of requirements for laboratory certifications
  - ISO 17025 accredited