



CANNABIS CONTROL BOARD

89 Main Street Montpelier, VT 05602 | ccb.vermont.gov

From: noreply@vermont.gov <noreply@vermont.gov>

Sent: Wednesday, June 8, 2022 3:49 PM

To: Scherr, David <David.Scherr@vermont.gov>; Lashua, Kimberley <Kimberley.Lashua@vermont.gov>; Wells, Lindsey <Lindsey.Wells@vermont.gov>; Marvel, Nellie <Nellie.Marvel@vermont.gov>

Subject: Webform submission from: Public Records Request Form

Name

Bill Jolley

Please describe the records you are requesting and provide as much specificity as possible, including applicable date ranges.

Attention: Brynn Hare, Executive Director of the Cannabis Control Board

Referencing the Supply and Demand Model presented on October 15, 2021, by Andrew Livingston of VS Strategies to the Vermont Cannabis Control Board and posted on the CCB website, I am requesting the following information:

1. Starting in January 2023, the number of state-wide recreational buyers that are estimated to buy cannabis products on at least one occasion per month, the average number of gram-equivalent units that would be purchased on each occasion by each buyer, and the average dollar amount purchased on each occasion by each buyer.
2. The demographic profile of the recreational market buyer.
3. Whether the demand projections have been updated since the presentation was given, and if so, what they are.
4. The model (formulas/algorithms) used in calculating these individual-level consumer demand estimates.

From: Scherr, David <David.Scherr@vermont.gov>
Sent: Monday, June 13, 2022 4:57 PM
To: billjolley@comcast.net
Subject: Public Records Request

Hello Mr. Jolley,

In your request for records of June 8, 2022, you made the following request:

“Referencing the Supply and Demand Model presented on October 15, 2021, by Andrew Livingston of VS Strategies to the Vermont Cannabis Control Board and posted on the CCB website, I am requesting the following information:

1. Starting in January 2023, the number of state-wide recreational buyers that are estimated to buy cannabis products on at least one occasion per month, the average number of gram-equivalent units that would be purchased on each occasion by each buyer, and the average dollar amount purchased on each occasion by each buyer.
2. The demographic profile of the recreational market buyer.
3. Whether the demand projections have been updated since the presentation was given, and if so, what they are.
4. The model (formulas/algorithms) used in calculating these individual-level consumer demand estimates.”

The following are the Cannabis Control Board’s responses to these requests for information:

1. Other than the Supply and Demand Model created by VS Strategies, the Board does not have records responsive to this request. Estimates regarding the potential cannabis market in the Supply and Demand Model are contained within the model. The Board does not possess estimates derived from the model that are not in the document presented on October 15, 2021.
2. Other than the Supply and Demand Model created by VS Strategies, the Board does not have records responsive to this request. Information regarding the potential cannabis market in the Supply and Demand Model is contained within the model. The Board does not possess information derived from the model that is not in the document presented on October 15, 2021.
3. The demand projections have not been updated since the presentation was given.
4. Other than the Supply and Demand Model created by VS Strategies, the Board does not have records responsive to this request. Information regarding the potential cannabis market in the Supply and Demand Model is contained within the model. The Board does not possess information about the model that is not in the document presented on October 15, 2021.

Nothing in this letter should be construed as a waiver of any privileges or protections over the records of the Cannabis Control Board. If you believe any records have been withheld in error, you may appeal this determination to the Chair of the Board pursuant to 1 V.S.A. § 318. Please submit appeals to me, the Cannabis Control Board’s Public Records Officer, at david.scherr@vermont.gov.

Respectfully,

David Scherr

General Counsel, Vermont Cannabis Control Board

