



# Vermont Cannabis Control Board

January 31, 2024

Board Meeting

Executive Director Report

# 2024 New License Type: Propagation

Propagation cultivation license types allow for the licensee to:

- (1) cultivate not more than 3,500 square feet of cannabis clones, immature cannabis plants, or mature cannabis plants;
- (2) test, transport, and sell cannabis clones and immature cannabis plants to licensed cultivators; and
- (3) test, transport, and sell cannabis seeds that meet the federal definition of hemp to a licensed cultivator or retailer or to the public.

Shall not cultivate mature cannabis plants for the purpose of producing, harvesting, transferring, or selling cannabis flower for or to any person.

CCB will begin issuing these license types by July 1, 2024.

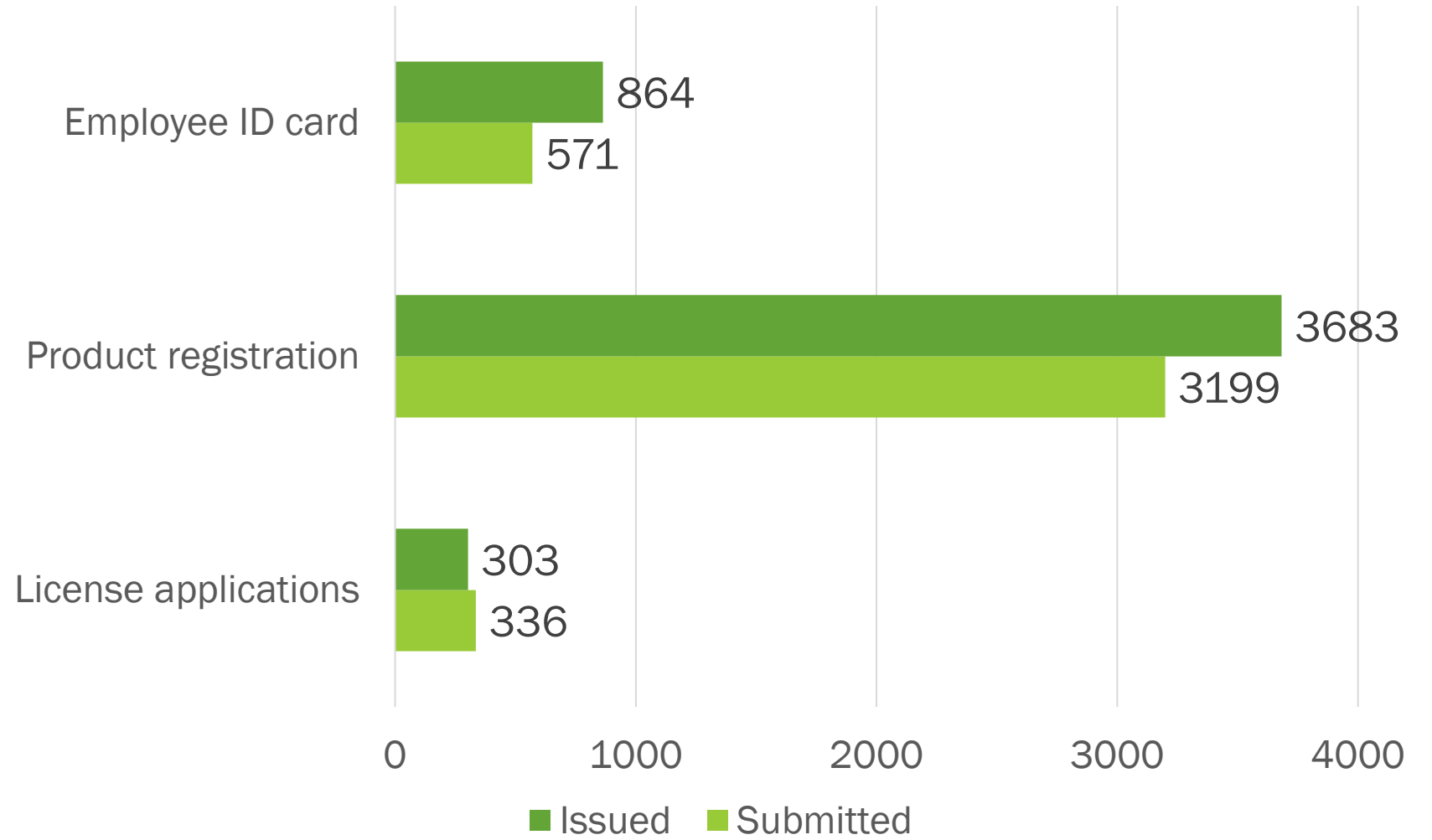
# Adult-Use Program Licensing Data

Data as of  
1-26-24

# ADULT USE PROGRAM

2023 retrospective:  
total application numbers

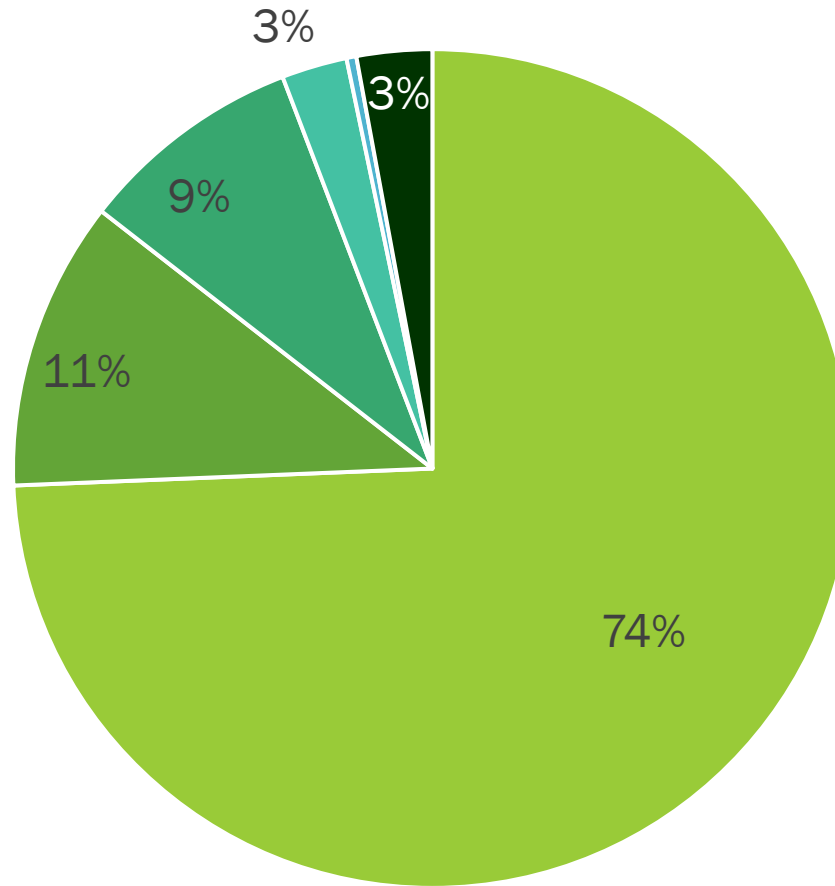
### Submissions and Issuances



# ADULT USE PROGRAM

2023 retrospective:  
Product Registration submissions

Product Type



■ Flower ■ Extract ■ Edible ■ Tincture ■ Topical ■ Other

# ADULT USE PROGRAM

Number of issued cultivation licenses by type and tier

License Type	Issued	
Indoor Cultivator Tier 1	97	
Indoor Cultivator Tier 2	14	
Indoor Cultivator Tier 3	7	<b>119 indoor licenses</b>
Indoor Cultivation Tier 4	0	
Indoor Cultivator Tier 5	1	
Mixed Cultivator Tier 1	95	
Mixed Cultivator Tier 2	17	
Mixed Cultivator Tier 3	7	<b>123 mixed licenses</b>
Mixed Cultivator Tier 4	1	
Mixed Cultivator Tier 5	3	
Outdoor Cultivator Tier 1	112	
Outdoor Cultivator Tier 2	23	
Outdoor Cultivator Tier 3	13	<b>155 outdoor licenses</b>
Outdoor Cultivator Tier 4	4	
Outdoor Cultivator Tier 5	3	
<b>TOTAL</b>	<b>397</b>	

# ADULT USE PROGRAM

## Renewals: cultivation by type and tier

License Type	Renewals issued	
Indoor Cultivator Tier 1	26	
Indoor Cultivator Tier 2	3	33 indoor renewals
Indoor Cultivator Tier 3	3	
Indoor Cultivator Tier 5	1	
Mixed Cultivator Tier 1	33	
Mixed Cultivator Tier 2	5	43 mixed renewals
Mixed Cultivator Tier 3	4	
Mixed Cultivator Tier 4	1	
Outdoor Cultivator Tier 1	47	
Outdoor Cultivator Tier 2	6	60 outdoor renewals
Outdoor Cultivator Tier 3	5	
Outdoor Cultivator Tier 4	2	
<b>TOTAL</b>	<b>136</b>	

# ADULT USE PROGRAM

## Cultivation license summary

License Type	Initial Licenses Issued	Total Renewals Submitted	Relinquished /Expired
Mixed Cultivator Tier 1	104	45	7
Mixed Cultivator Tier 2	16	11	0
Mixed Cultivator Tier 3	4	4	0
Mixed Cultivator Tier 4	1	1	0
Mixed Cultivator Tier 5	2	1	0
Outdoor Cultivator Tier 1	127	75	13
Outdoor Cultivator Tier 2	28	12	3
Outdoor Cultivator Tier 3	10	3	1
Outdoor Cultivator Tier 4	6	3	1
Outdoor Cultivator Tier 5	4	3	0
<b>TOTAL</b>	<b>302</b>	<b>158</b>	<b>25</b>



# ADULT USE PROGRAM

## Manufacturer license summary

License Type	Issued	Renewals (issued or in progress)	Relinquished or Expired
Manu Tier 1	11	0	2
Manu Tier 2	55	4	1
Manu Tier 3	9	4	0
<b>TOTAL</b>	<b>75</b>	<b>8</b>	<b>3</b>

# ADULT USE PROGRAM

## Other licenses summary

License Type	Issued	Renewals (issued or in process)	Relinquished or Expired
Retailers	73	24	1
Testing Labs	2	2	0
Wholesalers	8	3	3
Integrated	3	3	0
<b>TOTAL</b>	<b>86</b>	<b>32</b>	<b>4</b>

# ADULT USE PROGRAM

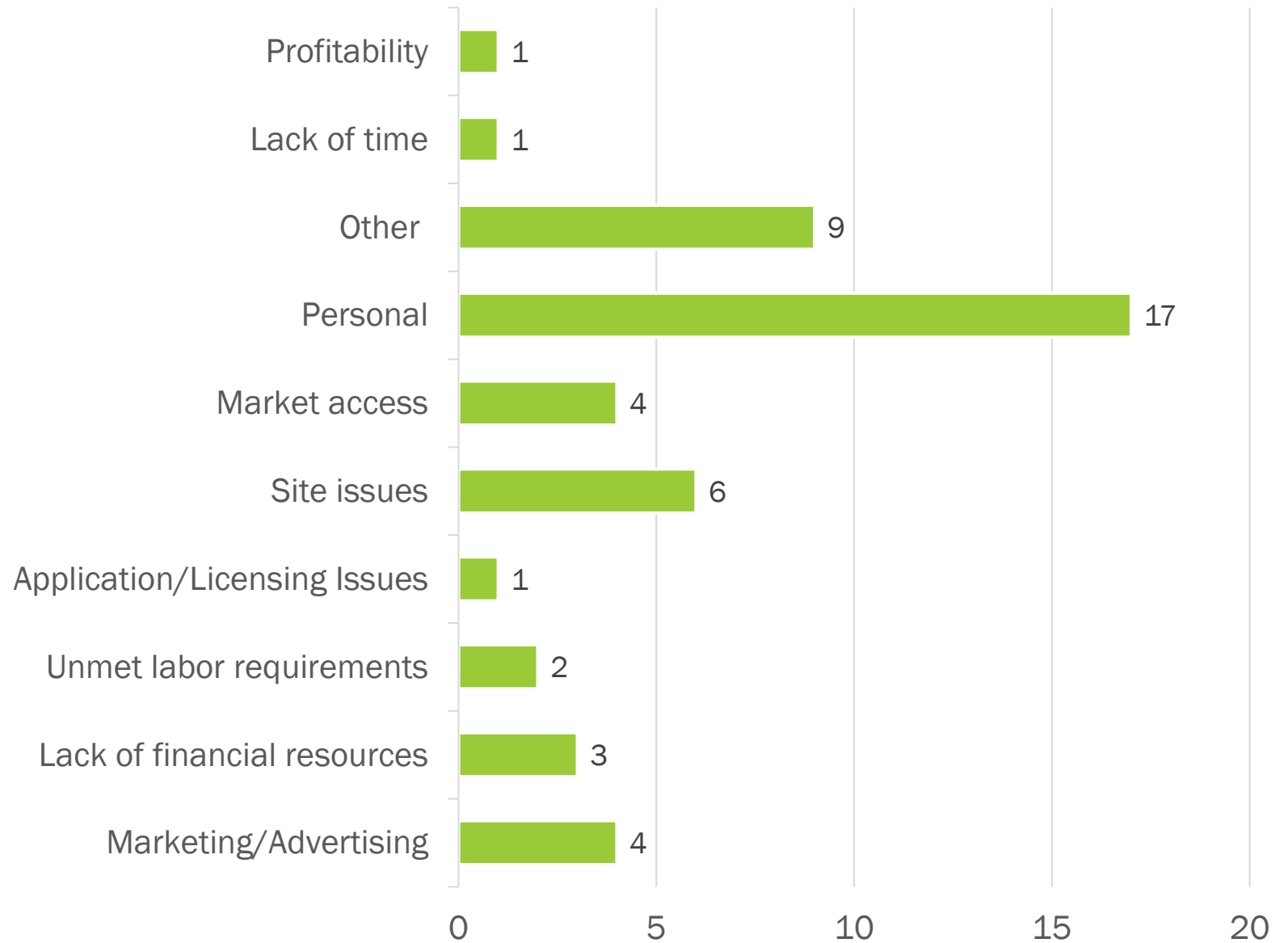
Licensees confirmed not renewing as of 1-29-24

Priority Status	Total
Standard	25
Economic Empowerment	7
Social Equity	5

# ADULT USE PROGRAM

Licensees confirmed not renewing as of 1-30-24

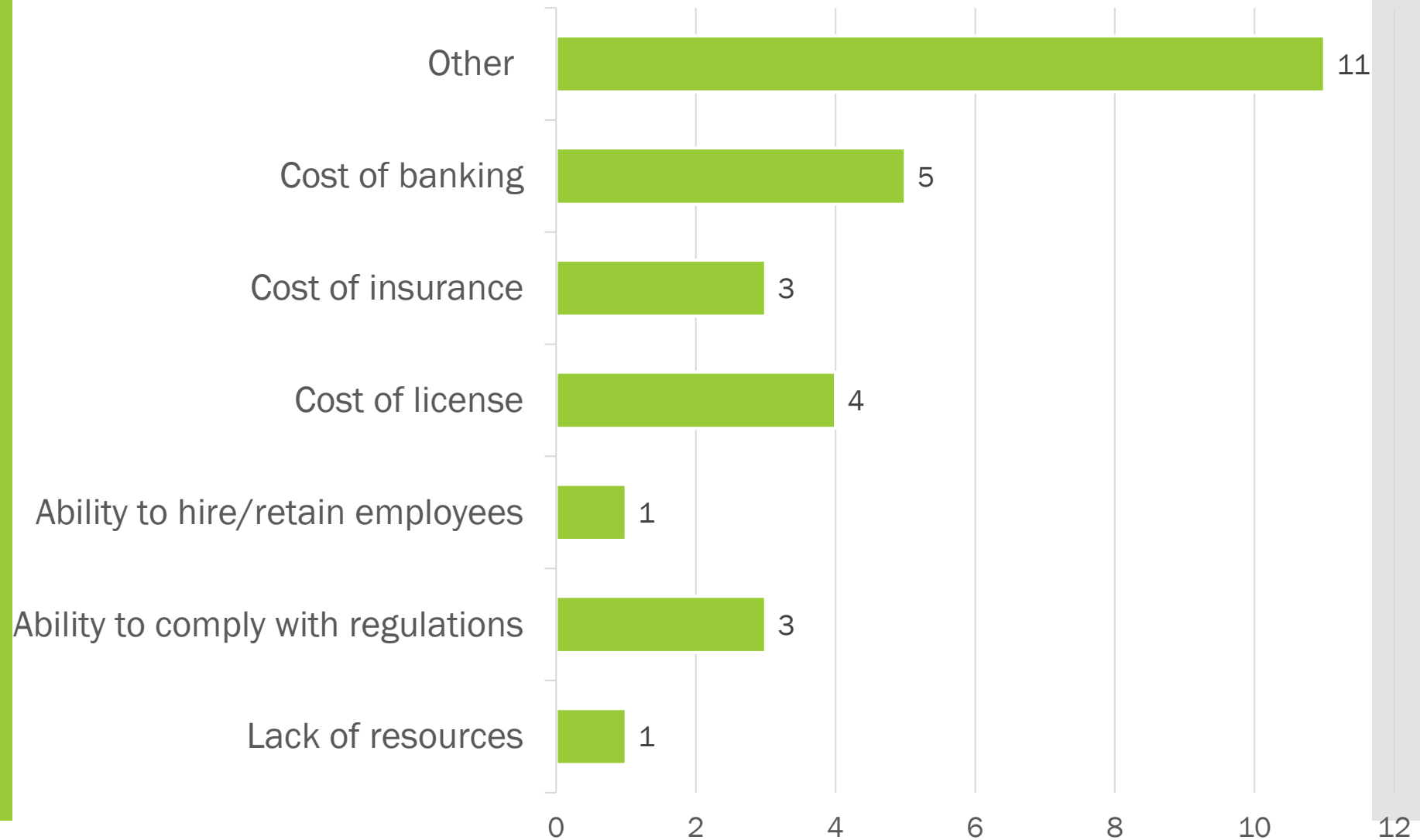
### Reason(s) for relinquishing license



# ADULT USE PROGRAM

Licensees confirmed not renewing as of 1-30-24

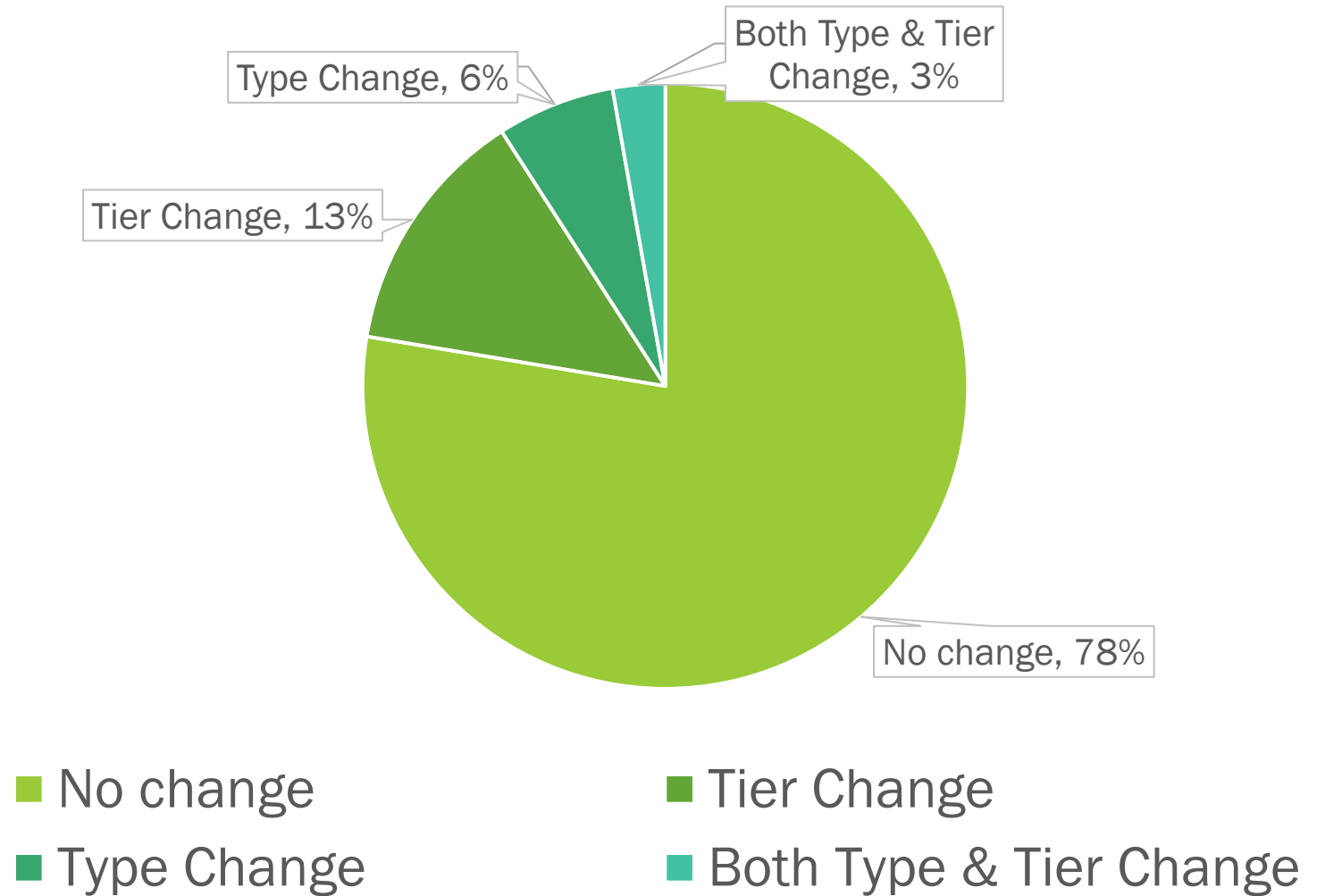
## Factors contributing to decision to relinquish license



# ADULT USE PROGRAM

Issued renewals:  
cultivators and  
manufacturers

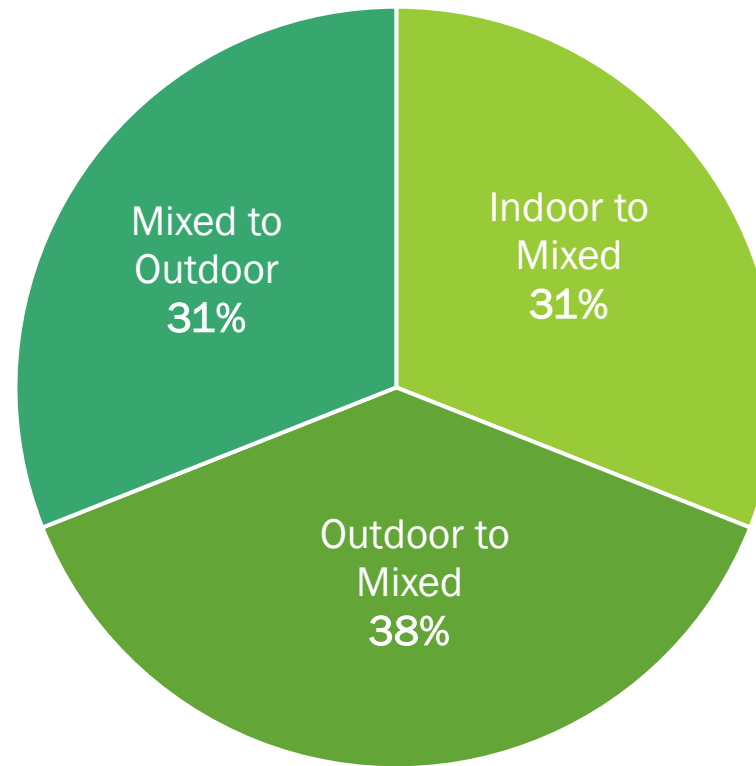
## Renewal Changes by Type and Tier



# ADULT USE PROGRAM

Issued renewal changes: cultivators

## License Type Change Upon Renewal

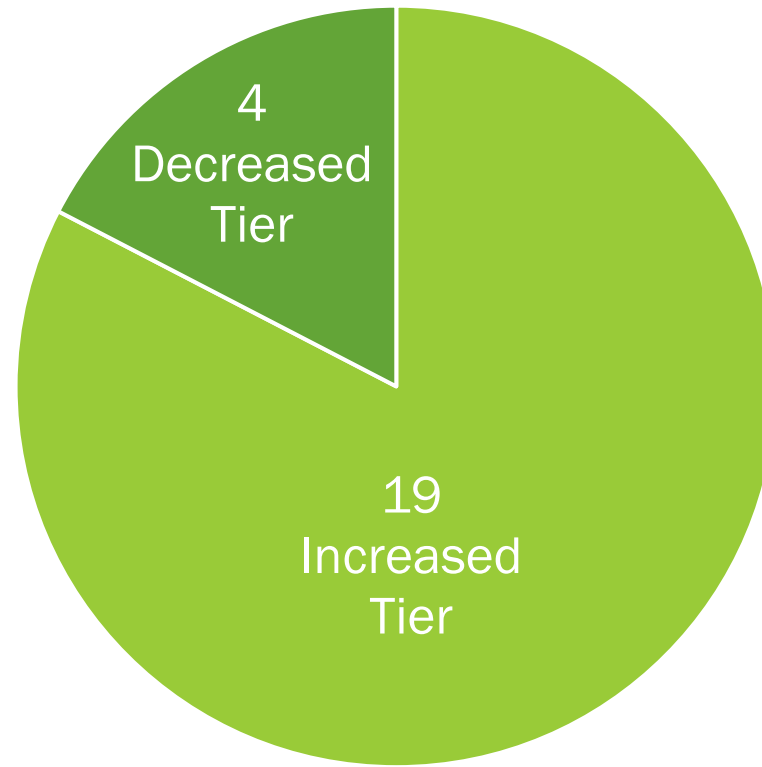


- Indoor to Mixed
- Outdoor to Mixed
- Mixed to Outdoor

# ADULT USE PROGRAM

Issued renewal changes:  
cultivators and manufacturers

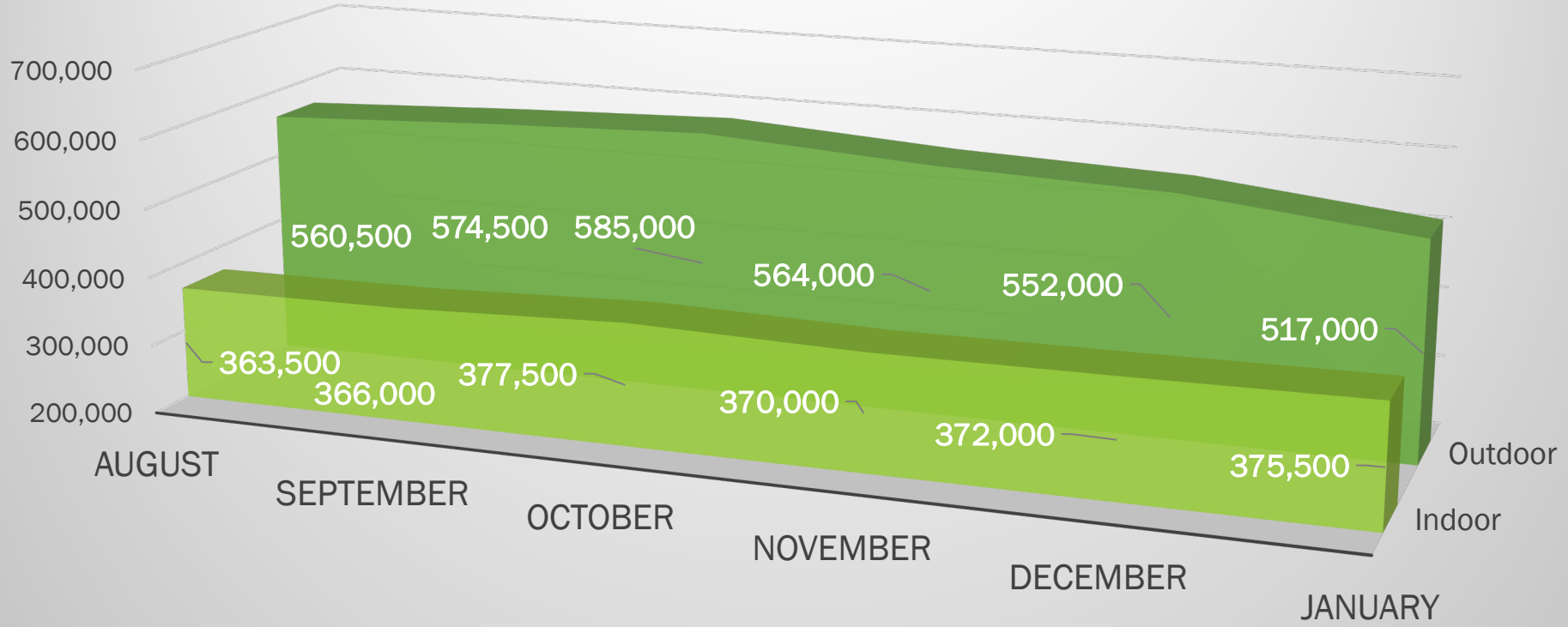
## License Tier Change Upon Renewal



■ Increased Tier Size    ■ Decreased Tier Size

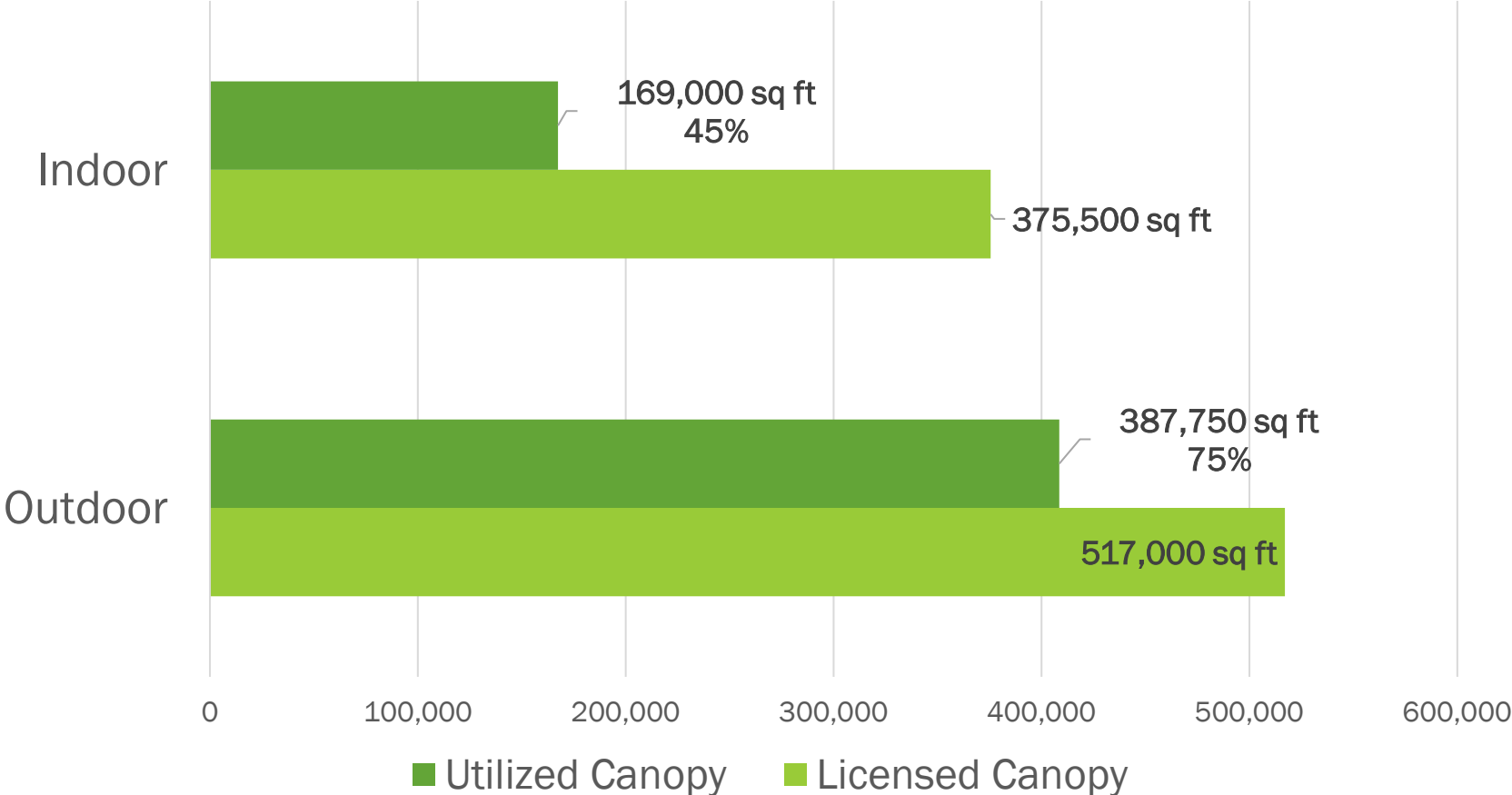


# Licensed Canopy Capacity Square Footage



Indoor Outdoor

# Licensed Canopy Square Footage Capacity vs. Utilization



# ADULT USE PROGRAM

Retail locations: areas of density (2 or more locations)

	Licensed Retailers (and Integrated)	Retail initial applications in the queue
Barre	1	1
Barton	2	
Bennington	2	
Brandon	3	
Brattleboro/ West Brattleboro	3	
Burlington	11	2
Derby	3	
Essex/Essex Junction	2	1
Fair Haven	2	

# ADULT USE PROGRAM

Retail locations: areas of density (2 or more locations)

	Licensed Retailers (and Integrated)	Retail initial applications in the queue
Manchester Center	1	1
Montpelier	3	
Morrisville	4	
Rutland	3	2
St. Albans/ St. Albans City	2	
St. Johnsbury/ St. Johnsbury Ctr.	2	
Waitsfield	2	
Waterbury/ Waterbury Center	3	
White River/ White River Junction	2	1
Windsor	2	
Wilmington	2	

# ADULT USE PROGRAM

Prequalification  
applications as  
of 1-30-24

Applying For	Pre-Qualification Applications Received
Indoor Cultivator Tier 1	17
Indoor Cultivator Tier 2	1
Outdoor Cultivator Tier 1	13
Outdoor Cultivator Tier 2	4
Outdoor Cultivator Tier 3	1
Mixed Cultivator Tier 1	5
Mixed Cultivator Tier 2	1
Manufacturers Tier 1	4
Retail	3
Wholesale	1
<b>TOTAL</b>	<b>40</b>

28 PQ meetings held since December 1

## ADULT USE PROGRAM

### Prequalification meetings: themes

#### COMMON THEMES

- **Cost/benefit analysis.** Educating about the upfront and future regulatory costs of the business to help applicants understand the viability of their business model.
- **Space limitations.** Educating about space requirements to allow applicants to configure or reconfigure their space in a way that will achieve compliance at their site visit and maximize their potential production capacity.
- **Business plan.** Helping licensees better understand how the industry works so they can craft a business plan.
- **Products.** Educating about product registration requirements, white-labeling, manufacturing, and wholesale options to allow applicants to make decisions early-on about how they will get their product to the market.
- **Timelines for licensure.** Educating applicants on what to expect for the timing of the licensing and renewal process. This information helps applicants more efficiently plan for the start-up of their operations and remain operational during the renewal process.

# ADULT USE PROGRAM

## Prequalification meetings: compliance issues

### COMPLIANCE ISSUES IDENTIFIED

- **One license rule.** Multiple applicants identified principal/controller business partners that already control a separate license of the same type or are applying for a separate license of the same type.
- **Co-location.** Proposal to operate two cultivation establishments in one location that would have exceeded the plant canopy limit for the largest open cultivation tier.
- **Presumptive disqualification.** Applicants with presumptively disqualifying criminal convictions that could disqualify or delay the full application.
- **Retail space build-out specifications.** Applicant's retail plans that included non-compliant ID check and product placement locations corrected prior to build-out.
- **Testing and product registration.** Testing requirements and product registration requirements impacted applicants plans to cultivate multiple strains.

# Adult use program: compliance data

Data as of  
1-30-24



# ADULT USE PROGRAM

Summary of  
compliance  
work from  
12/16/23 -  
01/30/24

- **New complaints received: 9**
- **Observed Product Destructions: 2**
- **New Investigations: 8**
  - Scope of license activity
  - Advertising compliance
  - On-site consumption
  - Unlicensed establishment
  - Employee misconduct
  - Theft of product
  - General compliance
- **Notices of Violation Issued: 3**
  - Security violations
  - Employee misconduct/product theft (2)
- **Letters of Warning Issued: 4**
  - Retail record keeping
  - Advertising violations (2)
  - Operating without completing licensing process

# ADULT USE PROGRAM

## Advertising Review Summary: January, 2024

### Total Ad Submissions: 41

- Standard submissions: **21**
- Resubmissions: **6**
- Requests for clarification: **11**
- Multiple advertisements in a single submission: **4**
  - 6+ advertisements in 1 submission
  - 5 advertisements in 1 submission
  - 3 advertisements in 1 submission
  - 2 advertisements in 1 submission

### Advertising Review Outcomes:

- Approved: **20**
- Denied: **6 \***
- Education/Clarification provided: **10**
- Partial approval: **2**
- Pending internal review: **5**

#### Reasons for Denial:

- 2: Lack of audience composition data
- 2: False or misleading claims
- 1: Offering prizes/giveaways
- 1: Health warning print size too small

\*All initially denied advertisements had been cured and resubmitted to CCB, resulting in their subsequent re-review and approval.

# Adult-Use Program: Staff Recommendations for Licensure

The following applicants have demonstrated compliance with all requirements for their license contained in CCB Rules 1.4 and 1.5 and 7 V.S.A. chapter 33.

# ADULT USE PROGRAM

Staff  
recommendations for  
initial licensure

Business Name	Applying For	Priority Status
Green Star Hill LLC	Indoor Cultivator Tier 1 Small Cultivator	Economic Empowerment
Atlas Cultivars	Indoor Cultivator Tier 1 Small Cultivator	Standard
Taconic Chronic LLC, dba Taconic Chronic	Manufacturers Tier 1	Standard
Heybud Collective Corp	Retailers	Standard

# ADULT USE PROGRAM

Staff recommendations for license renewal

Business Name	Applying For	Priority Status
Dedicated.	Indoor Cultivator Tier 1 Small Cultivator Renewal	Standard
The Dank Closet LLC	Indoor Cultivator Tier 1 Small Cultivator Renewal	Social Equity
VTGRN LLC	Indoor Cultivator Tier 1 Small Cultivator Renewal	Standard
Apex Arboretum Inc. dba Green State Dispensary; Upstate Elevator Operators	Indoor Cultivator Tier 1 Small Cultivator Renewal	Standard
Verdigity Living Organics, LLC	Indoor Cultivator Tier 1 Small Cultivator Renewal	Standard
Tall Truck	Indoor Cultivator Tier 1 Small Cultivator Renewal	Standard
Turkey Hollow Cannabis	Indoor Cultivator Tier 1 Small Cultivator Renewal	Standard
Brown Dog Cannabis	Indoor Cultivator Tier 1 Small Cultivator Renewal	Standard
Cloud 9 THC, LLC	Indoor Cultivator Tier 1 Small Cultivator Renewal	Standard
Monarch Cultivation LLC	Indoor Cultivator Tier 1 Small Cultivator Renewal	Standard
Naked Hemp	Indoor Cultivator Tier 1 Small Cultivator Renewal	Social Equity
Green Mountain Cannabis North	Indoor Cultivator Tier 2 Renewal	Social Equity

# ADULT USE PROGRAM

Staff recommendations for license renewal

Business Name	Applying For	Priority Status
Subterra Cannabis LLC	Indoor Cultivator Tier 2 Renewal	Standard
ForbinsFinest, LLC	Indoor Cultivator Tier 3 Renewal	Social Equity
Pinnacle Valley Farms, Inc.	Indoor Cultivator Tier 3 Renewal	Standard
Bordertown Apothecary LLC	Manufacturers Tier 1 Renewal	Standard
Fog Valley Farm LLC	Manufacturers Tier 2 Renewal	Economic Empowerment
Green Mountain Hash DBA Low-key Alchemy	Manufacturers Tier 2 Renewal	Social Equity
Purple Lark Farm LLC. DBA: Motherflower	Manufacturers Tier 2 Renewal	Economic Empowerment
Altitude Drops	Manufacturers Tier 2 Renewal	Economic Empowerment
Highly Rooted	Manufacturers Tier 2 Renewal	Economic Empowerment
Vermont Cannabis Apothecary INC	Manufacturers Tier 2 Renewal	Economic Empowerment
Sunset Lake Cannabis, LLC	Manufacturers Tier 2 Renewal	Standard
X-Tract Vermont LLC	Manufacturers Tier 3 Renewal	Economic Empowerment

# ADULT USE PROGRAM

Staff  
recommendations for  
license renewal

Business Name	Applying For	Priority Status
Smoke Ranch, LLC. (dba Smoke Ranch and Smoke Ranch Redemption)	Mixed Cultivator Tier 1 Small Cultivator Renewal	Standard
Legacy Vermont Cannabis LLC	Mixed Cultivator Tier 1 Small Cultivator Renewal	Standard
Sky High Cannabis	Mixed Cultivator Tier 1 Small Cultivator Renewal	Social Equity
Valley Meade Farm	Mixed Cultivator Tier 1 Small Cultivator Renewal	Standard
Ammanana Growers, LLC; Ammanana Growers	Mixed Cultivator Tier 1 Small Cultivator Renewal	Standard
Little Garden, LLC; Little Garden	Mixed Cultivator Tier 1 Small Cultivator Renewal	Standard
Mountain Grown hemp Vermont LLC	Mixed Cultivator Tier 1 Small Cultivator Renewal	Standard
YBNRML LLC	Mixed Cultivator Tier 2 Renewal	Standard
First Branch Cannabis	Mixed Cultivator Tier 2 Renewal	Standard
Four Clover Corp	Mixed Cultivator Tier 2 Renewal	Standard
Vermont Kind Cultivation, LLC	Mixed Cultivator Tier 3 Renewal	Standard
Wolf Creek Farm LLC	Mixed Cultivator Tier 3 Renewal	Economic Empowerment

# ADULT USE PROGRAM

Staff  
recommendations for  
license renewal

Business Name	Applying For	Priority Status
Mythic Gardens	Outdoor Cultivator Tier 1 Small Cultivator Renewal	Standard
45 North Nurseries	Outdoor Cultivator Tier 1 Small Cultivator Renewal	Standard
Montwood Hollow LLC	Outdoor Cultivator Tier 1 Small Cultivator Renewal	Standard
Vermont Green Buds LLC	Outdoor Cultivator Tier 1 Small Cultivator Renewal	Standard
Wiseacre LLC	Outdoor Cultivator Tier 1 Small Cultivator Renewal	Standard
Lovespun Homestead, LLC	Outdoor Cultivator Tier 1 Small Cultivator Renewal	Standard
Cartwright Brothers LLC, DBA Backyard Buds	Outdoor Cultivator Tier 1 Small Cultivator Renewal	Standard
Vermont Pot	Outdoor Cultivator Tier 1 Small Cultivator Renewal	Standard
Blue Anchor Enterprise	Outdoor Cultivator Tier 1 Small Cultivator Renewal	Economic Empowerment
Tilia Hills, Tilia Hills Farm, Tilia Hills LLC	Outdoor Cultivator Tier 1 Small Cultivator Renewal	Standard
Burning Bush Farm	Outdoor Cultivator Tier 1 Small Cultivator Renewal	Standard
Green Mountain Cannabis Cultivators LLC	Outdoor Cultivator Tier 2 Renewal	Standard



# ADULT USE PROGRAM

Staff recommendations for license renewal

Business Name	Applying For	Priority Status
Flower First, LLC	Outdoor Cultivator Tier 5 Renewal	Standard
Native East, LLC DBA Winooski Organics	Retailers Renewal	Standard
Magic Mann	Retailers Renewal	Standard
GB LLC dba 9th State Cannabis	Retailers Renewal	Standard
Juniper Lane LLC dba Juniper Lane	Retailers Renewal	Social Equity
Apex Arboretum Inc. dba Green State Dispensary; dba Upstate Elevator Operators	Retailers Renewal	Standard
Gram Central, LLC	Retailers Renewal	Standard
Forbins Reserve Inc.	Retailers Renewal	Social Equity
Dalen Ltd., d.b.a. Blue Sage	Retailers Renewal	Standard
Northeast Kannabis LLC.	Retailers Renewal	Standard
The Tea House, LLC	Retailers Renewal	Social Equity
Theory Wellness of VT Retail LLC	Retailers Renewal	Standard

# ADULT USE PROGRAM

Staff recommendations for license renewal

Business Name	Priority Status	Applying For
Clover VT LLC, DBA Sunday Drive	Retailers Renewal	Economic Empowerment
Mary Jane Mountain	Retailers Renewal	Social Equity
Green Union LLC	Retailers Renewal	Standard
Valley Meade Dispensary	Retailers Renewal	Standard
Pine Grove Organics LLC	Retailers Renewal	Standard
Northern Craft Cannabis	Wholesalers Renewal	Standard
Apex Arboretum Inc. dba Upstate Elevator Operators	Wholesalers Renewal	Standard