

## **Cannabis Control Board Outdoor Siting Working Group Minutes – Nov 20, 2024**

Chair called the meeting to order at 12:04 a.m. Board members in attendance:

- James Pepper, Chair
- Kyle Harris
- Julie Hulburd

Minutes recorded by Patrick Crowley.

Chair Pepper opened the meeting by giving an overview of the purpose of the working group and outlined the agenda for the day.

Chair Pepper then opened the meeting for public comment. No comments received. Public comment window closed.

Jill Sudhoff-Guerin from the Vermont Medical Society gave VMS recommendations on advertising. There was some discussion and follow up questions from the group.

Dusty Kenney from the Cannabis Retailers Association of Vermont gave remarks on advertising and recommendations from that group. Ashley Sorrentino, also from CRAV also gave recommendations.

Meeting adjourned at 1:00 p.m.

